

Application Form Sponsoring & Advertisement

Please send to:

Messe München GmbH
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_____	_____
Company	Contact person
_____	_____
	E-Mail
_____	_____
Street/P.O. Box	Tel. (with area code/extension)
_____	_____
City/State/Postal code/Country	Fax (with area code/extension)

Order: Sponsoring-Package

Hereby I order the following sponsorship package(s) at the World of Photonics Congress 2019

Please check		Price	Description
<input type="checkbox"/>	Table Top	2,150 €	6 qm area at one of several attractive locations, 1 – 2 conference table(s) with 2 chairs, space for a roller banner, power connection
<input type="checkbox"/>	Roller Banner ICM Cafe	500 €	Roller banner ICM cafe or mobile coffee bars (max. 3 pieces) - provision by the sponsor, price per piece
<input type="checkbox"/>	Roller Banner ICM Stairways	400 €	Roller banner ICM stairways (max. 5 pieces) - provision by the sponsor, price per piece
<input type="checkbox"/>	Roller Banner Water dispensers	350 €	Roller banner water dispensers (ICM entrance foyer / 1 st floor - 10 cooler stations) - provision by the sponsor, price per piece
<input type="checkbox"/>	Production Roller Banner 1	45 €	Roller banner 800 mm x 2000 mm (width x height)
<input type="checkbox"/>	Production Roller Banner 2	68 €	Roller Banner 1000 mm x 2000 mm (width x height)
<input type="checkbox"/>	WLAN-Lounge (4 x)	1,900 €	Your company logo on the Wi-Fi lounge signs, W-LAN information with your company logo on the tables at the lounge, Brochure rack
<input type="checkbox"/>	Column Cladding	70 €	Size: 167 cm x 30 cm, Advert. surface: one-sided, Availability: ICM north side / ICM south side: max. 15 each, Production fee: 50 €, price per piece
<input type="checkbox"/>	Self-Adhesive Foils	150 €	Size: 80 cm x 80 cm, Placement: elevator doors / glass doors inside the ICM, Production fee: 70 €, price per piece

Please Check	Price	Description
<input type="checkbox"/>	Banner in the foyer	750 € Size: 400 cm x 100 cm, Advert. surface: one-sided, Availability: upon request, Production fee: 215 €, price per piece
<input type="checkbox"/>	Advertising on the ICM foyer screens	2,500 € Presentation of your products – as a still image, a layout animation or a short video, Spot length: max. 60 seconds Frequency: 5 conference days, 3 times each day (1st coffee break, lunch break and 2nd coffee break), Price does not include production
<input type="checkbox"/>	Job-Board	350 € 1 ad in the Online Career Center on www.photonics-congress.com, 1 ad on the job board in the ICM
<input type="checkbox"/>	Brochures on display	750 € Company brochure on display in ICM and in the hall A1 at the Information Counters
<input type="checkbox"/>	“Bier & Brezel” (exclusive sponsor)	7,500 € Sponsoring includes: 2 roll-up displays in the service area, Display of information material or give-aways
<input type="checkbox"/>	“Happy Hour” (exclusive sponsor)	5,500 € Sponsoring includes: 2 roll-up displays in the service area, Display of information material or give-aways
<input type="checkbox"/>	Conference Bag	from 6,500 € Conference bag, on which your company logo is printed. Circulation: 6.000 pieces Price depending on material and design of the bag
<input type="checkbox"/>	Conference Bag inserts	on request Notepads (with branding)
<input type="checkbox"/>	Conference Bag inserts	on request Pens / pencils
<input type="checkbox"/>	Conference Bag inserts	1,200 € Promotional products (Magnets, Mint Bonbons Box etc.)
<input type="checkbox"/>	Conference Bag inserts	1,990 € Promotional brochure / information flyer
<input type="checkbox"/>	Advertising in the Congress Overview	1,000 € Circulation: 6.000 copies, distribution on site and as an insert in the conference bag Second cover page (U2), 4c
<input type="checkbox"/>	Advertising in the Congress Overview	1,500 € Circulation: 6.000 copies, distribution on site and as an insert in the conference bag Back cover page (U4), 4c
<input type="checkbox"/>	Advertising in the Congress Overview	750 € Circulation: 6.000 copies, distribution on site and as an insert in the conference bag 1/1 page inside section, 4c
<input type="checkbox"/>	Advertising in the Congress Overview	1,000 € Circulation: 6.000 copies, distribution on site and as an insert in the conference bag Display in the folding map (1 space)
<input type="checkbox"/>	Advertising in the Congress Overview	300 € Circulation: 6.000 copies, distribution on site and as an insert in the conference bag Exhibitor-product-news ½ page
<input type="checkbox"/>	World of Photonics Congress App	2,290 € Exclusive Page (3 positions available)
<input type="checkbox"/>	World of Photonics Congress App	2,250 € Exclusive Promotion of a Conference Area (only 1 available)
<input type="checkbox"/>	World of Photonics Congress App	950 € Exclusive Banner in the Section Favorites (only one position available)

<input type="checkbox"/>	World of Photonics Congress App	750 €	Directory banner in the Session List
<input type="checkbox"/>	www.photonics-congress.com Banner	1,100 €	Small Rectangle 180 x 150 px
<input type="checkbox"/>	www.photonics-congress.com Banner	1,850 €	Medium Rectangle 300 x 250 px
<input type="checkbox"/>	GOLD package	7,350 €	Congress Overview: 1/1 page inside section, 4c / Congress App: Directory banner in the session list of a conference of your choice / Congress App: Directory banner in the session list by time / Banner Medium Rectangle on www.photonics-congress.com / Advertising slides on the ICM Foyer screens / Conference bag insert / Sponsoring of one Wi-fi-lounge
<input type="checkbox"/>	SILBER package	4,690 €	Congress Overview: 1/1 page inside section, 4c / Congress App: Directory banner in the session list by time / Banner Medium Rectangle on www.photonics-congress.com / Advertising slides on the ICM Foyer screens / 1 Roller banner stairways
<input type="checkbox"/>	BRONZE package	2,720 €	Congress Overview: Exhibitor-product-news ½ page / Congress App: Directory banner in the session list by time / Banner Medium Rectangle on www.photonics-congress.com / 1 Roller banner ICM Café or coffee bar

All sponsorship deals include the following services:

- Representation of the company logo in all printed brochures of the World of Photonics Congress
- Representation of the company logo with link to the Web page of the sponsoring partner on the world of Photonics Congress Web page (your logo on www.photonics-congress.com)
- Quick-Link in the World of Photonics Congress App
- 1 ticket for the World of Photonics Congress (permanent ticket including access to the LASER World of PHOTONICS)

Please return this form as soon as possible to Messe München GmbH. Returning the completed form constitutes a binding offer, the acceptance of which will be decided by Messe München GmbH and the partners of the World of Photonics Congress. If the offer is accepted, the sponsor will receive a letter of confirmation with the required information (format of the logo) and dates.

After this the sponsor will receive an invoice for the ordered sponsoring package.

All prices are subject to VAT.

We have read and understand the terms and conditions on the back page.

Location/Date	Company stamp and binding signature
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1. If the sponsor submits the logo that is to appear on advertising materials late or in a manner that does not satisfy the requirements indicated in the letter of confirmation, Messe München GmbH shall be entitled to withdraw from the contract. This shall also apply if the sponsor delays payment.

Any claims for damages on the part of Messe München GmbH shall remain unaffected.

2. The contracting party is responsible for ensuring that the logo that it submits to Messe München GmbH does not infringe upon the intellectual property rights of third parties. The contracting party shall completely indemnify Messe München GmbH from any claims on the part of third parties resulting from infringements of this type.

3. The place of performance is Munich.

4. If the contracting parties are traders, legal persons under public law or special funds under public law, or if one of the contracting parties does not fall under the general jurisdiction of the Federal Republic of Germany, or if one of the contracting parties moves its domicile or habitual place of residence outside the Federal Republic of Germany after the contract is signed, or if their domicile or personal place of residence is unknown at the time when action is brought, the Munich courts shall have jurisdiction over all disputes arising from or in connection with this contract.