

Application Form Sponsoring & Advertisement

Please send to:
 Messe München GmbH
 Ellen Richter-Maierhofer
 Messegelände
 81823 München
 Tel. +49 89 949 20370
 Fax +49 89 949 20319
 ellen.richter-maierhofer@messe-muenchen.de

_____ Company	_____ Contact person
_____ Street/P.O. Box	_____ E-Mail
_____ City/State/Postal code/Country	_____ Tel. (with area code/extension)
	_____ Fax (with area code/extension)

Order: Sponsoring-Package

Hereby I order the following sponsorship package(s) at the World of Photonics Congress 2017

Please check		Price	Description
<input type="checkbox"/>	Table Top	1.990 €	6 qm area at one of several attractive locations, 1 conference table with 2 chairs, space for an advertising billboard, power connection
<input type="checkbox"/>	Roll-up Display ICM Cafe	500 €	Roll-up display ICM cafe or mobile coffee bars (max. 3 pieces) - provision by the sponsor, price per piece
<input type="checkbox"/>	Roll-up Display ICM Stairways	400 €	Roll-up display ICM stairways (max. 5 pieces) - provision by the sponsor, price per piece
<input type="checkbox"/>	Roll-up Display Water dispensers	350 €	Roll-up display water dispensers (ICM entrance foyer / 1 st floor - 10 cooler stations) - provision by the sponsor, price per piece
<input type="checkbox"/>	Banner in the foyer	750 €	Size: 400 cm x 100 cm, Advert. surface: one-sided, Availability: upon request, Production fee: 215 €, price per piece
<input type="checkbox"/>	Column Cladding	70 €	Size: 167 cm x 30 cm, Advert. surface: one-sided, Availability: ICM north side / ICM south side: max. 15 each, Production fee: 50 €, price per piece
<input type="checkbox"/>	Self-Adhesive Foils	150 €	Size: 80 cm x 80 cm, Placement: elevator doors / glass doors inside the ICM, Production fee: 70 €, price per piece
<input type="checkbox"/>	Advertising on the ICM foyer screens	2.500 €	Presentation of your products – as a still image, a layout animation or a short video, Spot length: max. 60 seconds Frequency: 5 conference days, 3 times each day (1st coffee break, lunch break and 2nd coffee break), Price does not include production

Please Check	Price	Description
<input type="checkbox"/>	1.900 €	WLAN-Lounge (2x) Your company logo on the Wi-Fi lounge signs, W-LAN information with your company logo on the tables at the lounge, Brochure rack
<input type="checkbox"/>	350 €	Job-Board 1 ad in the Online Career Center on www.photonics-congress.com, 1 ad on the job board in the ICM
<input type="checkbox"/>	10.000 €	Opening (exclusive sponsor) Sponsoring the opening ceremony: 2 roll-up displays in the service area, 1 banner the service area, your company logo on napkins
<input type="checkbox"/>	5.000 €	Happy Hour (exclusive sponsor) 2 roll-up displays in the service area, 1 banner above the service area, your company logo on napkins
<input type="checkbox"/>	2.300 €	„Snack“ Bag 250 pieces, the snack bag includes: Fruit Sticks Blueberry/pomegranate, Ready-to-drink-Smoothie, 1 apple, Paper bag with your logo (4c) on the front
<input type="checkbox"/>	on request	Conference Bag Conference bag, on which your company logo is printed. Circulation: 4.000 pieces Price depending on material and design of the bag
<input type="checkbox"/>	on request	Conference Bag inserts Notepads (with branding)
<input type="checkbox"/>	on request	Conference Bag inserts Pens / pencils
<input type="checkbox"/>	1.100 €	Conference Bag inserts Promotional products (Magnets, Mint Bonbons Box etc.)
<input type="checkbox"/>	1.850 €	Conference Bag inserts Promotional brochure / information flyer
<input type="checkbox"/>	1.000 €	Advertising in the Congress Overview Circulation: 5.000 copies, distribution on site and as an insert in the conference bag Second cover page (U2), 4c
<input type="checkbox"/>	1.500 €	Advertising in the Congress Overview Circulation: 5.000 copies, distribution on site and as an insert in the conference bag Back cover page (U4), 4c
<input type="checkbox"/>	750 €	Advertising in the Congress Overview Circulation: 5.000 copies, distribution on site and as an insert in the conference bag 1/1 page inside section, 4c
<input type="checkbox"/>	1.000 €	Advertising in the Congress Overview Circulation: 5.000 copies, distribution on site and as an insert in the conference bag Display in the folding map (1 space)
<input type="checkbox"/>	300 €	Advertising in the Congress Overview Circulation: 5.000 copies, distribution on site and as an insert in the conference bag Exhibitor-product-news ½ page
<input type="checkbox"/>	2.750 €	World of Photonics Congress App Exclusive Page (3 positions available)
<input type="checkbox"/>	1.950 €	World of Photonics Congress App Exclusive Sponsoring of a conference area
<input type="checkbox"/>	950 €	World of Photonics Congress App Favorite-Banner (only one position)
<input type="checkbox"/>	750 €	World of Photonics Congress App Advertising banner in a session list
<input type="checkbox"/>	350 €	World of Photonics Congress App Quick-Link

<input type="checkbox"/>	www.photonics-congress.com Banner	1.100 €	Small Rectangle 180 x 150 px
<input type="checkbox"/>	www.photonics-congress.com Banner	1.750 €	Medium Rectangle 300 x 250 px
<input type="checkbox"/>	www.photonics-congress.com Banner	3.200 €	Skyscraper 120 x 600 px

All sponsorship deals include the following services:

Representation of the company logo in all printed brochures of the World of Photonics Congress

Representation of the company logo with link to the Web page of the sponsoring partner on the world of Photonics Congress Web page (your logo on www.photonics-congress.com)

1 ticket for the World of Photonics Congress (permanent ticket including access to the LASER World of PHOTONICS)

Please return this form as soon as possible to Messe München GmbH. Returning the completed form constitutes a binding offer, the acceptance of which will be decided by Messe München GmbH and the partners of the World of Photonics Congress. If the offer is accepted, the sponsor will receive a letter of confirmation with the required information (format of the logo) and dates.

After this the sponsor will receive an invoice for the ordered sponsoring package.

All prices are subject to VAT.

We have read and understand the terms and conditions on the back page.

Location/Date	Company stamp and binding signature
---------------	-------------------------------------

1. If the sponsor submits the logo that is to appear on advertising materials late or in a manner that does not satisfy the requirements indicated in the letter of confirmation, Messe München GmbH shall be entitled to withdraw from the contract. This shall also apply if the sponsor delays payment.

Any claims for damages on the part of Messe München GmbH shall remain unaffected.

2. The contracting party is responsible for ensuring that the logo that it submits to Messe München GmbH does not infringe upon the intellectual property rights of third parties. The contracting party shall completely indemnify Messe München GmbH from any claims on the part of third parties resulting from infringements of this type.

3. The place of performance is Munich.

4. If the contracting parties are traders, legal persons under public law or special funds under public law, or if one of the contracting parties does not fall under the general jurisdiction of the Federal Republic of Germany, or if one of the contracting parties moves its domicile or habitual place of residence outside the Federal Republic of Germany after the contract is signed, or if their domicile or personal place of residence is unknown at the time when action is brought, the Munich courts shall have jurisdiction over all disputes arising from or in connection with this contract.